

 ForumEurope

The 13th Annual European

dataprotection & PRIVACY CONFERENCE

05 DEC | 20²³ | BRUSSELS



CONTACT

Anne-Lise Simon,
anne-lise.simon@forum-europe.com,
+44 (0) 2920 783 028

www.dataprotection-conference.com

#EUData23

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PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

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Introduction

The European Data Protection and Privacy Conference is held annually and is an important event in the Brussels calendar for lively and interactive discussion on the future of Data Protection regulation. With over 250 attending each year, it has become a must attend event for privacy professionals and other stakeholders involved in this debate, bringing top level speakers and delegates from a variety of industries together with senior policy makers and regulators from the EU and beyond.



This year's discussions will revolve around responsible data handling in an ever-changing tech landscape with sessions on the GDPR and the future of tech regulation in Europe; on Data Privacy in the context of AI; on the role that PETs may play in the future and on what the global landscape for data privacy looks like.

Why sponsor the 13th Annual European Data Protection & Privacy Conference?

- › **Exclusive speaking positions** | Your organisation can contribute to the discussion
- › **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- › **EU and global outreach** | Convey your message to a broad and international audience
- › **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event
- › **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

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Summary of the 12th Edition

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Themes discussed at the previous edition:



> GDPR and the new wave of
Tech Regulation



> Global privacy frameworks &
trusted data flows



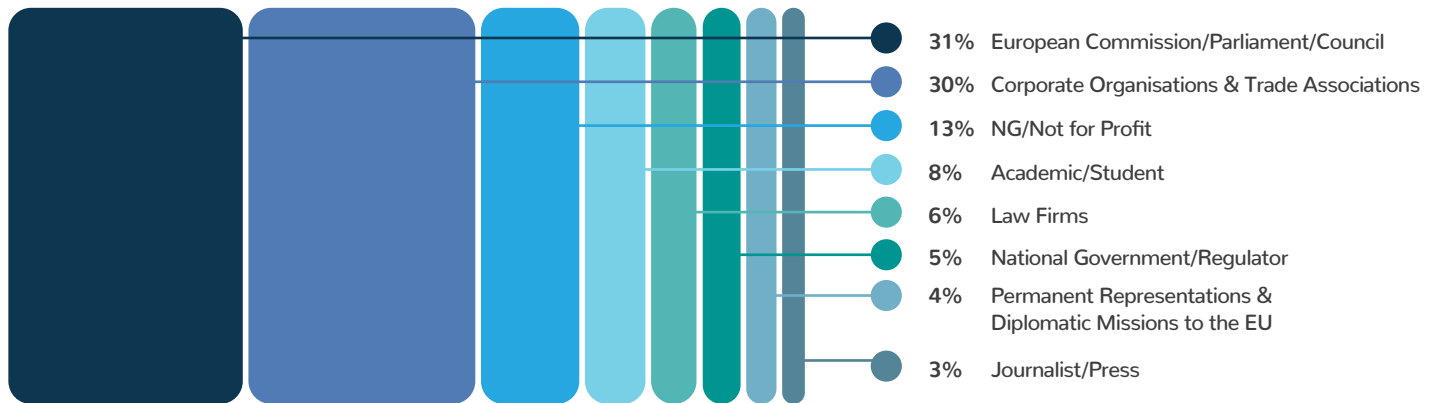
> Data Protection and AI governance



> Data Privacy and Future Technologies

Audience Breakdown

The last edition of our Data Protection & Privacy Conference took place in 2022 fully in person in Brussels, and saw the following audience breakdown:



Sponsors over the years have included



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Previous speakers

*Positions and organisations at time of contribution

Past speakers at the Data Protection & Privacy Conference have included...



Věra Jourová

Vice President for Values and Transparency,
European Commission



Didier Reynders

Commissioner for Justice,
European Commission



Mariya Gabriel

Commissioner for the Digital Economy and Society,
European Commission



Grant Harris

Assistant Secretary of Commerce,
Industry and Analysis, International Trade Administration, U.S. Department of Commerce



Peter Davidson

General Counsel,
US Department of Commerce



Marjan Dikaučič

Minister of Justice,
Slovenia



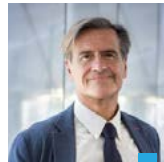
Éric Dupond-Moretti

Minister of Justice,
France



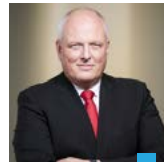
Timo Harakka

Minister of Transport and Communications,
Republic of Finland



Juan Fernando López Aguilar

Chair of the LIBE Committee,
European Parliament



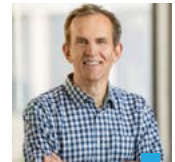
Prof. Ulrich Kelber

Federal Commissioner for Data Protection and Freedom of Information



Pascale Déchamps

Deputy General Rapporteur, Autorité de la concurrence,
France



Kent Walker

Senior Vice President for Global Affairs and Chief Legal Officer,
Google



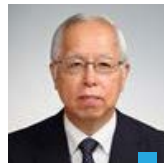
Craig Federighi

Senior Vice President Software Engineering,
Apple



Yeong Zee Kin

Deputy Commissioner, Personal Data Protection Commission,
Singapore



Tetsuo Narukawa

Commissioner for International Cooperation, Personal Information Protection Commission,
Japan



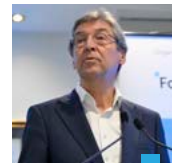
John Whittingdale

Minister of State for Media and Data, Department for Digital, Culture, Media and Sport, UK Government



Andrea Jelinek

Chair,
European Data Protection Board



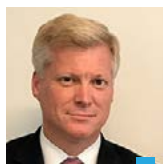
Aleid Wolfsen

Deputy Chair,
European Data Protection Board



Dale Sunderland

Deputy Commissioner, Data Protection Commission,
Ireland



James Sullivan

Deputy Assistant Secretary for Services U.S. Department of Commerce, International Trade Administration



Julie Brill

Commissioner,
US Federal Trade Commission



Wojciech Wiewiórowski

European Data Protection Supervisor,
EDPS



Joe Jones

Deputy Director - International Data Transfers,
UK DCMS



Karolina Mojesowicz

Deputy Head of Unit Data Protection,
European Commission



Bruno Gencarelli

Head of the International data flows and protection Unit, DG JUSTICE
European Commission



Olivier Micol

Head of Unit, Data Protection, DG JUSTICE,
European Commission



Barbara Cosgrove

Vice President & Chief Privacy Officer,
Workday



Ilias Chantzou

Global Privacy Officer,
Head of EMEA Government Affairs,
Broadcom Inc



John Miller

Senior Vice President of Policy and General Counsel,
ITI



Marco Pancini

Privacy Policy Director,
Meta

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Sponsorship Packages - Platinum

Platinum Package

€14,000

- Speaking position for a company representative during one of the main plenary sessions;
- 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions in place on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organization logo as a 'platinum sponsor' across all pre-event and event day materials, including:
 - **Conference website (with link to your website)**
 - **All marketing emails**
 - **Event day banners and stage backdrop at the conference venue**
 - **On all post event materials**
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Advance access (1 week before the event) to the list of attendees who will be participating;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

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Sponsorship Packages - Gold

Gold Package

€9,000

- 2 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organisation logo as a 'Gold sponsor' across all pre-event and event day materials (both on the virtual platform and the physical venue), including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Advance access (1 week before the event) to the list of attendees who will be participating;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

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Catering Packages

Exclusive Sponsorship of VIP & Speaker dinner

€10,000

We are pleased to offer the opportunity for an organisation to sponsor and host a pre-conference networking dinner. All speakers, sponsors, highlevel guests and senior policymakers who are participating at the event in-person meet for a 3-course sit-down dinner, which will include time for informal networking and a room-wide discussion on issues relating to the conference topics.

- Your organisation seen as the exclusive 'host' for the dinner;
- Three-course dinner for conference speakers and invited guests;
- The opportunity for a representative from your organisation to introduce the dinner and lead the discussion;
- Opportunity to provide input in the guest-list and dinner seating plan;
- Exclusive branding at the dinner venue on banners and menu cards;
- 3 places at the dinner reserved for your representatives or guests;
- 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Sponsorship of Cocktail Reception

€7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- Your organisation seen as the exclusive 'host' of the cocktail reception;
- Exclusive branding at the reception venue on a banner;
- The opportunity for a representative from your organisation to give welcome address;
- 3 places at the reception reserved for your representatives and guests;
- Guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Exclusive Sponsorship of conference refreshments

€5,000

- Corporate identity displayed in the refreshments area during coffee break;
- Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- 1 complementary delegate place.

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Product Sponsorship

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Hand Sanitizer Sponsorship €1800

- Company logo in full colour printed on individual hand sanitizer bottles distributed to all attendees on their arrival at the venue. **Cost of production is included.**



Sponsorship of lanyards €2000 + cost of production

- Company logo printed in full colour on all lanyards.
- Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Sponsorship of conference badges €1,500

- Company logo printed in full colour on all delegate badges.
- Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: joint sponsorship of both lanyards and badges is available at the discounted rate of €3,000.