

ForumEurope

THE 14TH ANNUAL EUROPEAN

dataprotection

& PRIVACY CONFERENCE

MARCH

2025

BRUSSELS



SPONSORSHIP BROCHURE

CONTACT

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Introduction

The European Data Protection and Privacy Conference is held annually and is an important event in the Brussels calendar for lively and interactive discussion on the future of Data Protection regulation. With over 250 attending each year, it has become a must attend event for privacy professionals and other stakeholders involved in this debate, bringing top level speakers and delegates from a variety of industries together with senior policy makers and regulators from the EU and beyond.



Why sponsor The 14th Annual European Data Protection & Privacy Conference?

- › **Exclusive speaking positions** | Your organisation can contribute to the discussion
- › **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- › **EU and global outreach** | Convey your message to a broad and international audience
- › **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event
- › **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

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Summary of the 13th Edition

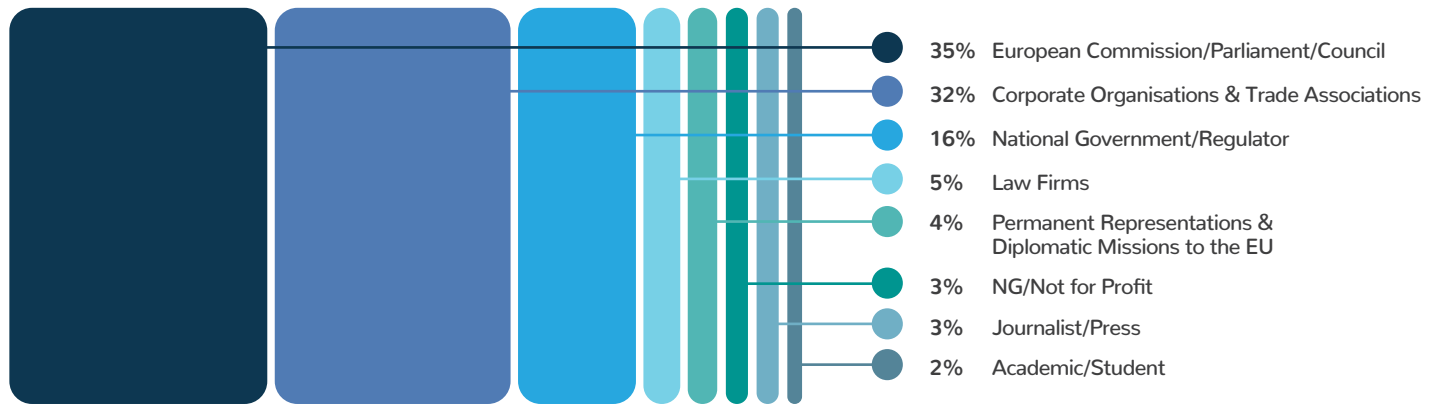
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Themes discussed at the previous edition:

-  > GDPR Five Years On: What's Next?
-  > Global Data Privacy Landscape & Interoperability
-  > Privacy Innovation & the Power of Data
-  > Privacy in the AI Era

Audience Breakdown

The last edition of our Data Protection & Privacy Conference took place in 2023 fully in person in Brussels, and saw the following audience breakdown:



Sponsors over the years have included



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Previous speakers

*Positions and organisations at time of contribution

Past speakers at the Data Protection & Privacy Conference have included...



Věra Jourová

Vice President for Values and Transparency, European Commission



Didier Reynders

Commissioner for Justice, European Commission



Mariya Gabriel

Commissioner for the Digital Economy and Society, European Commission



Grant Harris

Assistant Secretary of Commerce, Industry and Analysis, International Trade Administration, U.S. Department of Commerce



Peter Davidson

General Counsel, US Department of Commerce



Marjan Dikaučič

Minister of Justice, Slovenia



Éric Dupond-Moretti

Minister of Justice, France



Mathieu Michel

Secretary of State for Digitization, in charge of Administrative Simplification, Privacy and Building Administration, Federal Government of Belgium



Yeong Zee Kin

Deputy Commissioner, Personal Data Protection Commission, Singapore



Tetsuo Narukawa

Commissioner for International Cooperation, Personal Information Protection Commission, Japan



Bruno Gencarelli

Head of the International data flows and protection Unit, DG JUSTICE European Commission



Olivier Micol

Head of Unit, Data Protection, DG JUSTICE, European Commission



Prof. Ulrich Kelber

Federal Commissioner for Data Protection and Freedom of Information



Dale Sunderland

Deputy Commissioner, Data Protection Commission, Ireland



Guido Scorza

Member of the Board of the Guarantor for the protection of personal data, Italian Data Protection Authority



Teresa Martínez Sánchez

Head of Unit, Technological Innovation, Agencia Española de Protección de Datos (AEPD)



Alexis Léauté

AI Technology Expert, CNIL



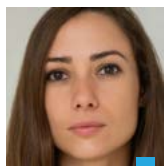
Naomi Lefkowitz

Senior Privacy Policy Advisor, Information Technology Lab, NIST, U.S. Department of Commerce



James Sullivan

Deputy Assistant Secretary for Services U.S. Department of Commerce, International Trade Administration



Morgane Donse

Deputy Director International Data Flows, UK Government



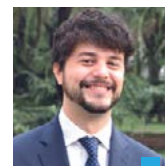
Clarisse Girot

Head of the Data Governance and Privacy Unit, OECD



Juan Fernando López Aguilar

Chair of the LIBE Committee, European Parliament



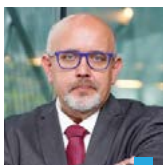
Brando Benifei

Member, European Parliament



Birgit Sippel

Member, European Parliament



Wojciech Wiewiórowski

European Data Protection Supervisor, EDPS



Aleid Wolfsen

Deputy Chair, European Data Protection Board



Kent Walker

Senior Vice President for Global Affairs and Chief Legal Officer, Google



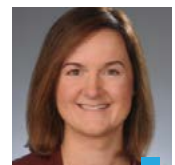
Craig Federighi

Senior Vice President Software Engineering, Apple



Barbara Cosgrove

Vice President & Chief Privacy Officer, Workday



Elise Houlik

Chief Privacy Officer, Intuit

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Sponsorship Packages

	Platinum Package	Gold Package	Silver Package
Benefits	€16,000	€9,000	€5,000
Speaking position for a company representative to participate during one of the main plenary sessions;	✓		
Guaranteed and complementary delegate places for company representatives or guests to attend the main conference;	5 places	3 places	1 place
Inclusion of your organisation logo as a sponsor across all pre-event and event day materials;	Displayed as Platinum Sponsor	Displayed as Gold Sponsor	Displayed as Silver Sponsor
Table-top exhibition space or display of company banners in the networking area;	✓	✓	✓
Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;	✓	✓	✓
Advance access (1 week before the event) to the list of conference attendees;	✓	✓	✓
Places at the pre-conference VIP and speaker networking dinner - if organised.	2 places	1 place	

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Catering Packages

Exclusive Sponsorship of VIP & Speaker dinner

€12,000

We are pleased to offer the opportunity for an organisation to sponsor and host a pre-conference networking dinner. All speakers, conference sponsors, high level guests and senior policy makers meet for a 3-course sit-down dinner, which will include time for informal networking and a room-wide discussion on issues relating to the conference topics.

- Your organisation seen as the exclusive 'host' for the dinner;
- Three-course dinner for conference speakers and invited guests;
- The opportunity for a representative from your organisation to introduce the dinner and lead the discussion;
- Opportunity to provide input in the guest-list and dinner seating plan;
- Exclusive branding at the dinner venue on banners and menu cards;
- 3 places at the dinner reserved for your representatives or guests;
- 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Sponsorship of Cocktail Reception

€7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- Your organisation seen as the exclusive 'host' of the cocktail reception;
- Exclusive branding at the reception venue on a banner;
- The opportunity for a representative from your organisation to give welcome address;
- 3 places at the reception reserved for your representatives and guests;
- 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference

Exclusive Sponsorship of conference refreshments

€5,000

- Corporate identity displayed in the refreshments area during coffee break;
- Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- 1 complementary delegate place.

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Product Sponsorship

As well as the main sponsorship packages, there are also a range of product-based branding and exhibition opportunities available with Forum Europe. If you are interested in exploring these, please contact our marketing team who will be happy to work with you on tailoring your package to the needs of your company.



Pens €1800

- Company logo in full color printed on pens distributed to all attendees.
Cost of production is included.



Notepads €2000

- Company logo in full color printed on notepads distributed to all attendees.
Cost of production is included.

Please note: joint sponsorship of both Notepads and Pens is available at the discounted rate of €3,300



Sponsorship of lanyards €4000 + cost of production

- Company logo printed in full colour on all lanyards.
- Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Sponsorship of conference badges €2000

- Company logo printed in full colour on all delegate badges.
- Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: joint sponsorship of both Lanyards and Badges is available at the discounted rate of €5,000

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

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